

IN THE SPECIFICATION

Please amend the specification as follows:

Replace the paragraph on page 2, between lines 6-13 of the specification with the following:

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Q' Generally, the bandwidth available for encoding information into a watermark is extremely limited. A bandwidth of one bit per second of watermark is not uncommon. As such, the number of bits ~~that~~ available for encoding identifiers of segments and/or data sets is limited. For example, a typical segment of a CD is approximately fifteen seconds in duration. Thus, the identifier that is bound to each segment is limited to approximately fifteen bits. Increasing the length of each CD segment will increase the number of bits available for encoding in the watermark, but in any event, the number of unique identifiers of segments of a CD, or other media, will be finite.

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